Report on the Language cum Attribute Program for Graduates (2023-24)

Introduction:

The **Language cum Attribute Program** for graduates was initiated in the academic year 2023-24 to equip students with advanced language proficiency along with essential personal and professional attributes. The primary aim of the program was to enhance graduates' employability and prepare them to meet the communication and soft skill demands of the global job market. This comprehensive program integrated language training with key skill-building activities focused on leadership, adaptability, emotional intelligence, and critical thinking.

Program Objectives:

- To improve graduates' proficiency in professional language communication.
- To develop key attributes such as leadership, problem-solving, and emotional intelligence.
- To prepare students for diverse career opportunities by improving both language and soft skills.
- To bridge the gap between academic knowledge and industry requirements through practical learning.

Program Structure:

The **Language cum Attribute Program** was structured in two major components: **Language Development** and **Attribute Development**. Each component aimed at equipping students with specific skills necessary for both personal growth and professional success.

1. Language Development:

- **Proficiency Training:** The program focused on improving participants' command over the English language (or any other language of interest) through intensive writing, speaking, listening, and reading exercises.
- **Communication Workshops:** Special emphasis was laid on improving public speaking and presentation skills, essential for professional settings.
- **Technical and Business Writing:** Graduates were trained to draft formal reports, proposals, and emails, enhancing their ability to communicate effectively in business environments.

2. Attribute Development:

- **Leadership and Teamwork:** Students participated in group activities, leadership exercises, and project management simulations, aimed at fostering teamwork, coordination, and leadership skills.
- **Critical Thinking and Problem-Solving:** Workshops on logical reasoning, creative problem-solving, and decision-making helped graduates sharpen their analytical skills.

- **Emotional Intelligence:** A series of seminars were organized to enhance students' emotional awareness, empathy, and interpersonal relationship skills, crucial for thriving in team-based workplaces.
- **Adaptability and Flexibility:** The program included interactive sessions to help students adjust to fast-changing work environments and handle unexpected challenges.

Participation:

The program attracted over **150 graduates** from diverse academic backgrounds, including Humanities, Commerce, and Sciences. Regular assessments through assignments, mock tests, group discussions, and presentations helped track students' progress and provided feedback for further improvement.

Key Outcomes:

- **Improved Language Proficiency:** Graduates demonstrated enhanced written and verbal communication skills, evidenced by higher performance in language-based assessments.
- **Strengthened Professional Attributes:** Participants exhibited noticeable improvements in leadership, teamwork, problem-solving, and emotional intelligence.
- **Increased Employability:** Several students reported receiving job offers and internship opportunities due to their improved communication and interpersonal skills.
- **Confidence in Public Speaking:** Many students overcame their fear of public speaking and were able to deliver professional presentations with confidence.

Feedback from Participants:

- "The program was extremely beneficial in enhancing my communication and leadership skills. I feel much more confident in my ability to tackle professional challenges."
- "The emotional intelligence training helped me understand how to manage workplace relationships more effectively."

Conclusion:

The **Language cum Attribute Program** has been a successful initiative in bridging the gap between academic learning and industry expectations. It has empowered graduates with the skills and attributes necessary to excel in the global job market. Plans are underway to extend the program in the coming years, including industry collaborations for specialized training and internships.

Convener
Language cum Attribute Program