

Career Counseling, Placement & Training Cell (2023-24)

S.No.	Particulars	Number
1	No. of Career Counseling Sessions organized for each group of student	5
2	Number of Placement Drives	2
3	Self Employment Modules Organized	yes
4	no. of students Benefited	>50%

1. **One-Day Campus Placement Drive:**

A one-day placement drive was organized by the CCPT cell on **4th July 2023**, featuring *TechIntelli Pvt. Ltd.*, a company based in Hyderabad. The drive aimed to raise awareness among students about various placement opportunities. Around **100 students** from BCA, Computer Science, and PGDCA participated in this event.

2. **Webinar on Strategies for Cracking Competitive Exams:**

On **18th July 2023**, a webinar was organized by the CCPT Training Cell in collaboration with *IFAS Edutech Pvt. Ltd.* The theme of the webinar was "Strategies for Cracking Competitive Exams," specifically designed for students from a science background. *Ms. PrajaktaChaugule* led the session, covering topics like the list of competitive exams and their patterns. Around **120 students** attended this informative session.

3. **Campus Drive & Student Counseling:**

On **1st and 2nd September 2023**, *SaiDigitech Professional Institute* (HP Shimla), in association with the CCPT cell, organized a campus drive and counseling session for students of all streams. The session highlighted various certification programs and courses in **Tally, Web Designing, and C++ Programming**. This initiative helped students acquire essential skills in the field of computing.

4. **Campus Recruitment Drive for BA (Health & Nutrition) Students:**

A specialized campus recruitment drive was held on **13th October 2023**, in association with *HPKVN*. This drive focused on students pursuing a BA in Health & Nutrition. Students were recruited for positions in **specialization operations, fitness, hotel operations, and wellness**. They were offered an annual package of approximately **₹4 lakh**.

5. **Online Coaching Classes for Competitive Exams:**

The Career Counseling, Placement & Training Cell organized online and offline coaching classes for final-year students across all streams from **2nd May to 15th May 2023**. All departments prepared brochures to circulate among students, and a total of **436 students** joined these coaching classes. A mock test was conducted at the end of the program, where most students performed exceptionally well. The initiative aimed to make students aware of various competitive exams and familiarize them with the question paper patterns.

Convener

Career Counseling, Placement & Training Cell


PRINCIPAL
Rajendra Prasad
SRKMV, Shimla

Report on Mini Campus Placement Drive Organised by the Department of Retail Management (B.Voc.)



Date: 22nd November 2023

Location: RKMV Shimla

Organisers: Department of Retail Management (B.Voc.) in collaboration with Arvind Fashions Ltd



Objective:

The mini campus placement drive aimed to provide job opportunities to students pursuing the Bachelor of Vocation (B.Voc.) program in Retail Management. The specific job role offered was Fashion Consultant, with pan India locations available. The event facilitated the interaction between students and representatives from Arvind Fashions Ltd, offering students a platform to showcase their skills and secure employment in the retail sector.

Participants:

- Students from RKMV Shimla, enrolled in the B.Voc. Retail Management program
- Students from Government College Solan, also pursuing B.Voc. Retail Management

Representatives:

- Simerdeep Kaur, HR Representative, Arvind Fashions Ltd
- Garima Verma, Operations Manager, Arvind Fashions Ltd

Event Overview:

The mini campus placement drive commenced at RKMV Shimla with an introduction by the Department of Retail Management faculty members, highlighting the significance of the event and encouraging students to actively participate. Representatives from Arvind Fashions Ltd, Simerdeep Kaur, and Garima Verma, provided an overview of the company, the job role of Fashion Consultant, and the career opportunities available within the organisation.

Subsequently, students participated in rounds of group discussion and interviews conducted by the Arvind Fashions team to evaluate their suitability for the Fashion Consultant role. The selection process focused on assessing candidates' knowledge of fashion trends, customer service skills, and their ability to work effectively in a retail environment.

Outcome:

Following rigorous evaluations, two students from RKMV Shimla were successfully selected for the position of Fashion Consultant at Arvind Fashions Ltd. The selected candidates were offered an attractive package of 25,000 rupees, reflecting the organisation's recognition of their skills and potential. The successful candidates expressed their gratitude and excitement for the opportunity to embark on a promising career in the retail industry.

Future Prospects:

Arvind Fashions Ltd expressed satisfaction with the calibre of students participating in the mini campus placement drive and pledged to conduct more such drives in the future. The organisation emphasised its commitment to nurturing young talent and

providing internship and career opportunities for students pursuing retail management courses. This assurance bodes well for future collaborations between Arvind Fashions Ltd and Rajkiya Kanya Mahavidyalaya (RKMV) Shimla.

Conclusion:

The mini campus placement drive proved to be a successful endeavour. The event not only facilitated the selection of talented candidates for the Fashion Consultant role but also strengthened the relationship between academia and industry. Such initiatives play a crucial role in bridging the gap between classroom learning and real-world employment, ultimately enhancing the employability and career prospects of students pursuing retail management courses.

DEPTT. OF RETAIL MANAGEMENT (B.VOC.)

ARVIND FASHION PVT LTD.

Training/ Campus Placement Drive

22nd
November

Job Position: Fashion Consultant

- Package: 3-4 LPA+Incentives
- Location: North Zone

Room no: 12, RKMV Shimla

10:00 AM - 4 PM

Register Now!

+91 7986839201

forms.gle/U5ckQSQNT2woXdMEA









Anuska
PRINCIPAL
Rajkanya Kendriya Vidyalaya
Sikar, Rajasthan