

# ANKITA VERMA



ankitavrmaa@gmail.com

[Linkedin](#)

Experienced professional with over 7+ years of corporate experience in the diverse fields of Marketing (Product, B2B, Digital), Retail, Team Building, Training/Teaching, Human Resources, Editing, Proofreading, and Content Writing (Hindi & English).

## My Work

- [HR Articles](#)
- [Radio Stories](#)
- [Poetry](#)

## Teaching Experience

**2022-Present**  
RKMV Shimla

**Teaching Faculty**  
B.Voc. Retail Management

## Corporate Experience

**2018-2021**  
[iimjobs.com](http://iimjobs.com)

**Product Marketing Manager**

**2015-2018**  
[Vardhman Textiles Ltd.](#)

**Fabric Marketing Executive (GAP Inc.)**  
Got hired through *campus placement*

## Freelance Experience

**Radio (92.7 Big FM)**

**Writer**  
Writing stories for the popular Indian radio show, "[Yaadon ka idiot box with Neelesh Misra](#)"

**Naukri.com**

**Senior Editor**  
Curating industry news for the [ATT magazine](#)

## Education

**2013-2015**  
Himachal Pradesh University Business School, Shimla

**MBA in Marketing & Human Resources**

**2010-2013**  
UCBS Avalodge, Shimla

**BBA**

**High School**  
Sacred Heart Convent, Tara Hall, Shimla

**ICSE Board**