

## Red Ribbon Club, RKMV Shimla: Consolidated Annual Report (2025-26)

The Red Ribbon Club (RRC) of RKMV College, Shimla, executed a highly dynamic and impactful calendar in 2025-26. By blending public health advocacy, athletic excellence, and creative youth engagement, the club successfully promoted HIV/AIDS awareness and fostered a culture of zero discrimination.

### 1. Athletic Excellence: 'Red Run' 5K Marathon (July 27, 2025)

RKMV students set a benchmark for physical health and stamina at the 'Red Run' 5K. Competing against 80 participants from 11 different colleges, RKMV's athletes demonstrated total dominance by securing the top four positions:

Position	Name	Year/Stream	Prize Won
1st	Vipasha Verma	RKMV	₹2,500
2nd	Anamika	RKMV	₹2,000
3rd	Suman	RKMV	₹1,500
4th	Ritika Sharma	RKMV	₹1,000

### 2. International Youth Day Celebrations (August 12)

In a high-profile event at **Peterhoff**, Shimla, the RRC showcased the creative potential of RKMV students in the presence of the Hon'ble Chief Minister.

- **Performance:** A 15-member student team performed a powerful **Flash Mob** focusing on social awareness.
- **Exhibition:** Students displayed artistic advocacy through **Umbrella Painting** and **T-shirt Painting**, which received high commendation from the dignitaries.

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### 3. Community Outreach & Capacity Building

- **Awareness Rally (August 28):** A large-scale rally was organized through Shimla to educate the general public on HIV prevention and the importance of destigmatization.
- **District-Level Training (November 25):** RRC members participated in a rigorous training workshop to enhance their peer-educator skills.

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### 4. Internal Competitions & Creative Advocacy

To engage the student body, several creative competitions were held throughout the year. The winners are as follows:

#### Slogan Writing (Nov 20)

1. Hemlata (BA 1st Year)
2. Nitasha (BSc 3rd Year)
3. Sejal (BSc 3rd Year)

#### **Poster Making (Nov 20)**

1. Ayushi Agiras (BSc 3rd Year)
2. Muskaan (BSc 3rd Year)
3. Ayushi Chauhan (BSc 3rd Year)

#### **Reel Making (Oct 28)**

1. Sejal (BSc 3rd Year)
2. Palak (BSc 2nd Year)
3. Tista (BSc 3rd Year)

#### **5. World AIDS Day Observance (December 8)**

The year concluded with a flagship seminar organized in collaboration with the **Directorate of Health and Family Welfare, H.P.** **Expert Lecture: Ms. Remender Sharma** (Master Trainer and ICTC Counsellor) served as the resource person, delivering an in-depth session on HIV prevention and the psychological aspects of counselling.

- **Recognition:** The event concluded with a formal prize distribution ceremony where the winners of the Slogan, Poster, and Reel-making competitions were honoured for their contributions to public health awareness.