

## **Financial Awareness Campaign Organized at RKMV Shimla**

**Date & Duration:** 03.11.25, 12:00 PM to 1:00 PM

**Venue:** Multipurpose Hall

**Organized By:** Career Counselling and Placement Cell of the College

**Target Audience:** Undergraduate Students & PG Students of Commerce and Economics.

**Number of Participants:** 100 Students

**Resource Persons:** Mr. Rahul Joshi, Ms. Sheenam and Mr. Yash (Managers, RBI, Shimla)

### **Objective of the Activity:**

- To acquaint students with career opportunities after graduation and importance of financial literacy.
- To expose students to challenges and opportunities in RBI.

### **Brief Description:**

A Financial Awareness Campaign was organized today at Rajkiya Kanya Mahavidyalaya (RKMV), Shimla, by the Career Counselling and Placement Cell in collaboration with the Reserve Bank of India (RBI), Regional Office, Shimla. Dr. Anurita Saxena, Principal of the college, was the Chief Guest of the event. The programme aimed to promote financial literacy and awareness among students.

RBI officials Mr. Rahul Joshi delivered an informative session on *Financial Literacy*, Ms. Sheenam explained the *RBI Internship Programme*, and Mr. Yash spoke on the *Grievance Redressal Mechanism in Banks*. The event was also graced by Vice Principal Mrs. Kartik Shri Mritunjay Chauhan, Dr. Surinder Sharma (DSW), Dr. Rajesh Azad (Convenor, Career Counselling and Placement Cell), Dr. Neeraj, Dr. Shivani, Dr. Sandhya, Dr. Vikrant, and Dr. Reeta Bhardwaj.

The campaign helped students gain valuable insights into responsible financial behaviour, career opportunities in RBI, and customer rights in the banking sector.

### **Key Outcomes / Learning:**

- Students gained clarity on various job opportunities in RBI. The session boosted students' confidence and preparedness for regarding financial literacy.
- **Conclusion:**  
The Session was quite informative and knowledgeable. It was highly appreciated by the students, who found it extremely relevant and empowering.

## Glimpses of the Activity



Date - 03/November/2025.

classmate  
Date \_\_\_\_\_  
Page \_\_\_\_\_

Financial Awareness Campaign  
C.C.E.C, R.K.M.V.R. COLLEGE, SHIMLA

Name of the student	Roll-no	Signature
1. Jigyasa Verma	24010039	Jigyasa
2. Ishika Kapoor	24010164	Ishika
3. Kanchan Chhotra	23010221	Kanchan
4. Manisha	23010781	Manisha
5. Poonam Sharma	23010806	Poonam
6. Pooja	23010413	Pooja
7. Sushmi Sharma	23010034	Sushmi Sharma
8. Vanshika Sharma	23010076	Vanshika Sharma
9. Siya	23010477	Siya
10. Pooja Sharma	23010673	Pooja Sharma
11. Jale	23011089	Jale
12. Divisha	23010928	Divisha
13. Sakshi	23010897	Sakshi
14. Palak	23010147	Palak
15. Janvi	25030073	Janvi
16. Divya	23030016	Divya
17. Niharika	23030034	Niharika
18. Prizanka	23030000	Prizanka
19. Vanshika	25030004	Vanshika
20. Angel Verma	25030069	Angel
21. Poonam Sharma	25030161	Poonam
22. Anshika	23010002	Anshika
23. Karishma Kumari	23010189	Karishma
24. Madhira Kumari	23010829	Madhira

## आरकेएमवी में दी बैंकिंग प्रणाली की जानकारी

शिमला। राजकीय कन्या महाविद्यालय (आरकेएमवी) में सोमवार को कैरिअर काउंसलिंग एवं प्लेसमेंट सेल की ओर से भारतीय रिजर्व बैंक (आरबीआई) क्षेत्रीय कार्यालय शिमला के सहयोग से वित्तीय जागरूकता अभियान का आयोजन किया। कार्यक्रम का मुख्य उद्देश्य छात्राओं में वित्तीय साक्षरता, जिम्मेदारी और बैंकिंग प्रणाली की समझ को बढ़ावा देना रहा। मुख्य अतिथि प्राचार्य डॉ. अनुरिता सक्सेना ने छात्राओं से कहा कि आज के समय में वित्तीय साक्षरता आत्मनिर्भरता की दिशा में एक महत्वपूर्ण कदम है। आरबीआई के राहुल जोशी ने छात्राओं को बजट प्रबंधन, डिजिटल बैंकिंग और साइबर सुरक्षा के बारे में उपयोगी जानकारी दी। आरबीआई इंटरनेशनल कार्यक्रम के तहत उपलब्ध अवसरों की जानकारी साझा की और बैंकिंग क्षेत्र में शिकायत निवारण प्रणाली तथा उपभोक्ता अधिकारों पर चर्चा की। संवाद



आरकेएमवी में जागरूकता अभियान के दौरान जानकारी देते हुए। संवाद